

☺ **Sebastian Kineke**
Art Director & Designer
www.sebastiank.biz
+1 (401) 632-8938
sebastiankineke@gmail.com

🎨 **Massachusetts College of Art and Design**
Bachelor of Fine Arts in Graphic Design, 2015

🎨 **Vans** / Art Director / Orange County, 2018–2023
Development of product campaigns in the surf and lifestyle categories, from the concept and ideation process to photoshoot direction to final design execution in print and digital spaces. Led collaborative conversations between outside artists and athletes to create authentic yet visually striking campaigns. Managed campaigns for three rotating seasons.

World Surf League / Designer / Los Angeles, 2016–2018
In house designer for the governing body of professional surfing. Created visual identities for events around the world as well as branding for multiple tour campaigns throughout the year. Collaborated with marketing, social, broadcast, product, partnerships, and other departments to curate and create the best visual content.

And Company / Freelance Designer / Los Angeles, 2015
Freelance position pitching design ideas for a television network's award show campaign. Developed possible directions and design language, as well as final 3D renderings for the client.

Minelli, Inc. / Junior Designer / Boston, 2014–2015
Junior designer role, assisted in all aspects of the client timeline for a company specializing in brand identity and strategy. Contributed to the processes of research, brainstorming, sketching, and implementing identities both in print and across digital platforms.

Conover Tuttle Pace / Design Intern / Boston, 2014
Interactive design intern at a high-powered ad agency. Responsibilities included working closely with art directors, designers, and developers to design and build out digital executions.

Ditto Labs / Design Intern / Cambridge, 2014
Design internship position tasked with redesign of the main website and interface of software tools, as well as promotional material for a dynamic and expanding MIT startup.

🎨 Creative Concepting, Deck Building, Photography and Pre-Production Briefs, Photoshoot Direction, Branding, Logo Design, Photoshop, Illustrator, InDesign, After Effects, Hand Lettering and Illustration, and more